

# Whitbourne Parish Magazine - Guide for Advertisers

## Sizes

Adverts can be placed in five sizes (approx height x width)

Full Page A5 (Portrait) - 18.9 x 13.7 cm

Half page A5 (Landscape) - 9.3 x 13.7 cm

Quarter page A5 (Portrait) - 9.3 x 6.6 cm

Quarter page A5 (Landscape) - 4.4 x 13.7 cm

Eighth page A5 (Landscape) - 4.4 x 6.6 cm

## Rates

Months	1	3	6	12
Full page	£20	£60	£120	£240
Half page	£8	£24	£48	£96
Quarter page	£4	£12	£24	£48
Eighth page	£2	£6	£12	£24

## Putting your advert together

Templates for each sized advert are available at <http://www.whitbourne.org.uk/files/officers.shtml#Magazine>

Templates are Microsoft Word files and are set up to produce the correctly sized advert. Simply enter your text to fill the space available. Alternatively, simply email your text to the Editor and he will put your advert together.

Please note - images (photos, logos etc) can appear fuzzy if not saved at sufficiently high resolution. Also, pdf files do not generally reproduce well and are best avoided.

## Submitting your advert

The copy deadline is the 10<sup>th</sup> of every month.

Once completed, email your advert to the Editor (Mark Powell) at [parish.magazine@yahoo.co.uk](mailto:parish.magazine@yahoo.co.uk). If you are not using a template, please specify the size you require.

For all adverts, please state the start date and how many months you want your advert to run for. Please also provide your contact details (name, address, email address and phone number).

Please note we cannot provide proofs of your advert. However, if you are not happy with how your advert appears in the magazine, please contact the Editor who will be more than happy to help with any revisions you require.

## Billing

You will receive an invoice by email for your advert from Mr. John Bland. Cheques should be made payable to Parish of Greater Whitbourne and sent to Mr J C Bland, Redlands, Upper Sapey, WORCS, WR6 6XT.

Payment can also be made by BACS, thereby avoiding postage costs, to Account Number 34243055 sort code 40-61-98 *as long as you tell John Bland YOUR sort code and account number (last four digits) so the payment can be identified.* All billing enquiries should be directed to Mr John Bland (email: [jcbland@jcbland.f9.co.uk](mailto:jcbland@jcbland.f9.co.uk); Tel: 01886 853661).

All other enquiries should be directed to the Editor (Mark Powell; email: [parish.magazine@yahoo.co.uk](mailto:parish.magazine@yahoo.co.uk); Tel: 01886 821121).