



Jan 5th, 2008

Dear Shareholder,

Happy New Year!

As expected, the period just before Christmas saw a peak in sales, averaging over £1,200/week. We stocked lots of extra things to try and anticipate demand, and mostly got it right. We have some cranberry jelly left, but we had great success with the mince pies and we sold a total of 306!

Our determination and hard work has been recognised at a regional level. Whitbourne Shop has been chosen as an example of 'best practice' in revitalising and sustaining rural areas, by the organisation which oversaw our start-up grant. So our representatives will be telling our story to an audience of parliamentarians, community groups and funding bodies at the end of January, at a conference in Coventry.

We are holding our meeting for shareholders on Tuesday 29th January at the Village Hall, from 7.30 pm. We will hear about the Coventry day and the latest sales figures, and share news on how the shop is progressing. We will also discuss ideas and plans for the next phase.

Kate Lack, on behalf of the Village Shop Committee.