

Whitbourne Parish Magazine – 2019 Guide for Advertisers

Circulation - c. 600 monthly delivered to residents' homes

Also on the web at <http://www.whitbourne.org.uk/home.shtml>

Standard adverts - Sizes

Adverts can be placed in two sizes (approx height x width)

Quarter page A5 (Portrait) – 9.3 x 6.6 cm

Eighth page A5 (Landscape) – 4.4 x 6.6 cm

Standard adverts - Rates

| Period | Full Year | Occasional |
|-------------------------------|------------|---------------------------|
| Quarter page | £75 | £10/issue |
| Eighth page | £40 | Not available |
| Full page | Not Avail. | £50 issue |
| Full page colour | Not Avail. | £75/issue where available |
| Sponsorship of full page | | £50/issue |
| Sponsorship of whole magazine | | £350/issue |

Advertorials - Advertising feature articles

We occasionally run advertorials - advertisements in the form of editorial content. These are charged at £50 for a single page and £25 for 1/2 page and are run for one month only.

Putting your advert together

Templates for each sized advert are available at

http://www.whitbourne.org.uk/files/MagazineTemplates/Quarter_Page_Portrait_Template.docx

http://www.whitbourne.org.uk/files/MagazineTemplates/Eighth_Page_Template.docx

Templates are Microsoft Word files and are set up to produce the correctly sized advert. Simply enter your text to fill the space available. Alternatively, simply email your text to the Editor and he will put your advert together.

Please note - images (photos, logos etc) can appear fuzzy if not saved at sufficiently high resolution. **Also, pdf files do not generally reproduce well and are best avoided.**

If you include logos/images in your advert, it can help to send them separately as jpegs when you send your advert to the Editor. This is helpful if it becomes necessary to edit your advert.

Submitting your advert

The copy deadline is the 10th of the month. Once completed, email your advert to the Editor (Mark Powell) at parish.magazine@yahoo.co.uk. If you are not using a template, please specify the size you require.

For all adverts, please state the start date and how many months you want your advert to run for. Please also provide your contact details (name, address, email address and phone number).

Please note we cannot provide proofs of your advert. However, if you are not happy with how your advert appears in the magazine, please contact the Editor who will be more than happy to help with any revisions you require.

Billing

You will receive an invoice by email for your advert from Mr. John Bland. Cheques should be made payable to Parish of Greater Whitbourne and sent to Mr J C Bland, Redlands, Upper Sapey, WORCS, WR6 6XT. BACS payments can be made to 30-94-9, 25863468. **If you do this please use the invoice number as a**

reference. All billing enquiries should be directed to Mr John Bland (email: jcbland@jcbland.f9.co.uk; Tel: 01886 853661). All other enquiries should be directed to the Editor (Mark Powell; email: parish.magazine@yahoo.co.uk; Tel: 01886 821121).